



## **Vortex Immersion Media's International Design & Project Management Team Announces Resort and Entertainment Venue Projects**

**Las Vegas, NV – February 24, 2009** – The Vortex Immersion Media, Inc. (“VIM”) International Design & Project Management Team (IDPM) is now in the planning stages with multiple projects around the world including resort, theme park and entertainment venue projects in the United States, Central America, South America, Asia, Europe and the Middle East.

The mandate of the IDPM is to develop next generation fixed entertainment and advanced data visualization venues for our corporate clientele. These venues incorporate and combine all of the core competencies of VIM as a whole as well as tap into our extended team of partner companies and world class advisors to deliver the ultimate immersive and interactive user experience.

This division is headed up by VIM's President and CTO, Ed Lantz. Mr. Lantz has over 20 years of Management and Executive level experience in media and entertainment technology, art, science and business. He has demonstrated consistent success in envisioning and leading the development of immersive theaters around the world. He is internationally recognized as a pioneer and leading authority in large-format digital cinema and immersive experiences and is founder of the leading immersive industry organization, IMERSA (Immersive Media, Entertainment, Research, Science and Arts).

Mr. Lantz said recently of the International Design & Project Management division, “The number of innovative projects being planned around the world is amazing. We look forward to continuing to work with our development partners to deliver the most unique and innovative experiences to their visitors. The convergence of technology and architecture has allowed for the integration of media in ways that have never been possible until now.”

### **About Vortex Immersion Media, Inc.**

VIM is an entertainment technology design boutique specializing in immersive and interactive displays, systems and programming. VIM utilizes cutting edge design aesthetics in combination with state of the art technology to produce stunning events, tradeshow displays, visualization solutions, and high-end entertainment venues.

VIM's design services and products include immersive dome venues (fixed and inflatable), gesture and multi-touch interactive display systems, autostereo and holographic display systems, 3D motion holograms, and interactive digital theming. Services include: custom immersive and interactive content production, live streaming video, design and project management, and architectural consulting. Applications include: corporate / private events, resort / casino themed entertainment, nightclubs, tradeshows, data visualization, digital signage, concerts / festivals, and corporate architecture. The company features an International Project Design division with an extensive, world-class advisory board. For more information please visit [www.vorteximmersion.com](http://www.vorteximmersion.com).