



Vortex Immersion Media Plans Middle East / Asia Expansion

Dubai, UAE – December 4, 2008 – 2009 promises to bring exciting growth to the company with planned expansion into the Middle East via operations in Dubai, UAE that will service the Gulf Coast Region, Western Asia, and North Africa. Vortex Immersion Media, Inc. (“VIM”) has been targeting these markets due to the high demand for unique and innovative approaches to the use of technology and media that has developed there.

Working with top events management companies, resort developers and other partners in the region, VIM is positioned to further expand into international for years to come with projects in the planning stages in Europe, South Africa and East Asia.

VIM CEO, Matt Fannon, commented recently on this move, “Despite the recent global economic struggles, the Middle East region continues to play host to some of the most innovative and largest projects in the world. We have worked diligently to partner with key companies in the region that will pull VIM into these projects.”

About Vortex Immersion Media, Inc.

VIM is an entertainment technology design boutique specializing in immersive and interactive displays, systems and programming. VIM utilizes cutting edge design aesthetics in combination with state of the art technology to produce stunning events, tradeshow displays, visualization solutions, and high-end entertainment venues.

VIM’s design services and products include immersive dome venues (fixed and inflatable), gesture and multi-touch interactive display systems, autostereo and holographic display systems, 3D motion holograms, and interactive digital theming. Services include: custom immersive and interactive content production, live streaming video, design and project management, and architectural consulting. Applications include: corporate / private events, resort / casino themed entertainment, nightclubs, tradeshows, data visualization, digital signage, concerts / festivals, and corporate architecture. The company features an International Project Design division with an extensive, world-class advisory board. For more information please visit www.vorteximmersion.com.